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Koelnmesse will organise the “International Dental Exhibition and Meeting India” from 2009

The IDEM India for the international world of dental technology and dentistry will be held for the first time from 23 to 25 October in Mumbai.

In order to open the gateway to Asia for the national and international dental world, the Koelnmesse will organise the International Dental Exhibition and Meeting India – in short IDEM India – from 2009 on. The concept for this new event is based on a number of foundational elements, these being an exhibition plus accompanying workshops and meetings, similar to the IDEM Singapore, which has been running successfully since 2000. The organiser expects more than 100 exhibitors for the premiere of the IDEM India from 23 - 25 October 2009 in the Bombay Exhibition Centre (BEC).

Oliver P. Kuhrt, Managing Director of Koelnmesse GmbH, is looking forward to the premiere with optimism: “With IDEM Singapore, we have already proved that we can successfully initiate international exhibition platforms for new growth markets. The Indian dental market in particular has high economic potential and is currently developing very dynamically. In such an environment, the IDEM India is the ideal business platform.”

The exhibition will present dentists, dental technicians and specialist dealers from the South Asian region with a comprehensive overview of the entire spectrum of innovative products, processes and know-how. Parallel to the exhibition user-oriented workshops will highlight the scientific developments in the area of dentistry and dental technology.

Further information on the exhibition can be found on our home page www.idem-india.com. Please forward us a sample copy of any reprints.

IDEM India
23-25 October 2009

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